



## About LearnVue

Created in Dec. 2019, LearnVue is a resource for **web developers** to learn about the Vue Javascript framework.

With guides on essential Vue topics, advanced tutorials, and so much more, we want to **help developers of all skill levels**.

## Our Audience



**31,000**

Pageviews / mo.



**19,000**

Unique Visitors / mo.



**3,400**

Email Subscribers



**122**

Countries

**Weekly emails**  
**40% open rate**  
**12% click rate**

**17% France,**  
**Germany, + UK**  
**14% United States**

## Growth

From July 2020 to December 2020, LearnVue's monthly site traffic has grown **over 400%**.

## Let's talk!

Want to learn more? Email me [matt@learnvue.co](mailto:matt@learnvue.co) and let's figure out the options best for you.

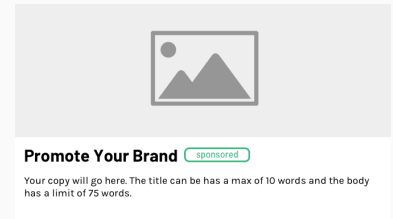
## Sponsorship Options

### Featured Newsletter Sponsor

Image and text ad placed at the top of the email.

Limit of one per week to maximize exposure.

**\$150 / issue**

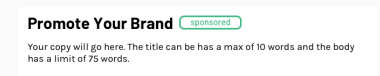


### Basic Newsletter Sponsor

Text-only ad placed in the middle of the email.

Limit of three per week to maximize exposure.

**\$75 / issue**

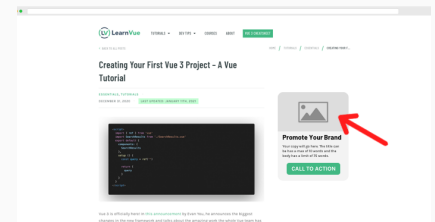


### Exclusive Sidebar Ads

Image and text sidebar ad placed on every page of LearnVue.co

About 7,000 weekly impressions.

**\$50 / week**



### Sponsored Post

SEO-optimized article, product review, etc.

Pricing depends on length and content type. **Must be a good fit for LearnVue's audience.**

**Contact for details.**

Have something else in mind? Contact us and let us know!