



LEARNVUE.CO MEDIA KIT

Last updated November 2021.

About LearnVue

Created in Dec. 2019, LearnVue is a resource for **web developers** to learn about the Vue Javascript framework.

With guides on essential Vue topics, advanced tutorials, and so much more, we want to **help developers of all skill levels**.

Our Audience



70,000+

Pageviews / mo.



40,000

Unique Visitors / mo.



5,250+

Email Subscribers



122

Countries

Weekly emails
33% open rate
12% click rate

17% France,
Germany, + UK
14% United States

Growth

From July 2020 to June 2021, LearnVue's monthly site traffic has grown **over 500%**. So any permanent ads will drive traffic for years to come.

Let's talk!

Want to learn more or have other advertising ideas? Email me matt@learnvue.co and let's figure out the option best for you.

Popular Advertising Options

Featured Newsletter Sponsor

Image and text ad placed at the top of the email.

Limit of one per week to maximize exposure.



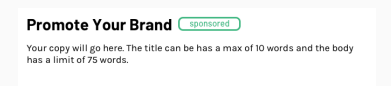
Promote Your Brand sponsored

Your copy will go here. The title can be has a max of 10 words and the body has a limit of 75 words.

Basic Newsletter Sponsor

Text-only ad placed in the middle of the email.

Limit of three per week to maximize exposure.



Promote Your Brand sponsored

Your copy will go here. The title can be has a max of 10 words and the body has a limit of 75 words.

Youtube Sponsorship

In-video ad read and link to your content inside the description of the video.

Limit one per video to maximize exposure.

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Sponsored Post

SEO-optimized article, product review, etc. Pricing depends on length and content type. **Must be a good fit for LearnVue's audience.**

[Contact for details.](#)